

Internship Field: Events and PR & Marketing

Job ID: AU002







PR & Marketing

## **Internship Dynamics**

Location: Sydney, Australia

Length: 2 positions between June to August for 6 weeks

## **Overview on the Organisation**

It is a communications agency providing a variety of services. The specialized communications services include public and media relations, publicity, events, and vip/celebrity engagement. The agency will be responsible from the concept to execution and has rich experience of devising and implementing effective, out of the box results-driven communications campaigns. Its mission is to position the clients and their corporate or consumer brands to targeted audiences and media.

## **Duties**

More will be discussed during interview

This is an opportunity to get experience in the practical side of communications, events, social media, festivals and to build relationships. You will receive invaluable knowledge and wide range of experiences to kick start a PR, marketing or events career.

You will be working on events and campaigns mainly at planning stage. Detailed work such as invitation, logistic arrangement and communication with clients can be offered. In the past, interns have participated in Film Festival 7-18 and it would be excellent experience to see how big events are organized from scratch.

## **Application Deadline**

24<sup>th</sup> January 2025 (Friday)